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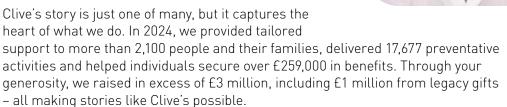


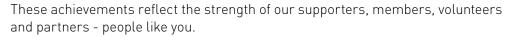
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Reflecting on a year of impact

Producing our 2024 Impact Report has reminded me of the powerful and palpable impact we can have when the horticultural community comes together with compassion and purpose. Behind every number lies a story like Clive's, who you can read about in this issue, whose life changed almost overnight.

After decades running his own business, Clive suddenly found himself unable to work due to ongoing health issues. He faced not only physical pain but financial and emotional strain, he was overwhelmed. When he reached out to Perennial, with support from our team. Clive was able to access vital benefits, reduce stress and start building towards a more stable future.





Your support helps fund caseworkers, our debt advice and our helpline - a lifeline when someone like Clive calls.

As we approach winter, I hope you'll continue standing with us - because together, we don't just help people survive. We help them rebuild.

With thanks,

Jamie Gault, Chief Executive

Looking for advice, information or support?

Helpline: 0800 093 8543 | perennial.org.uk/contact-form Ways we can help: perennial.org.uk/help

Something else?

General enquiries: 0800 093 8510 | info@perennial.org.uk

Perennial Partners: pswainston@perennial.org.uk | kcooney@perennial.org.uk

Fundraising & events: events@perennial.org.uk

Volunteering: volunteer@perennial.org.uk | Press: marketing@perennial.org.uk

Perennial, 115-117 Kingston Road, Leatherhead, Surrey KT22 7SU

perennial.org.uk

How your donation

changes lives

Together, we're making a difference but we need your help to reach even more people.

Every day, people working in horticulture face challenges that can feel overwhelming. Rising living costs, physical demands and unpredictable seasonal work can leave families in uncertainty. We are here to provide practical, emotional, and financial support when it's needed most. Thanks to the generosity of our supporters, we are making a real difference.

In 2026 we want to continue to build on the services we provide and reach even more people who may be struggling.

COULD GIVE ONE **PERSON 24/7 CLINICIAN ACCESS**

£40 **COULD PROVIDE RELATIONSHIP SUPPORT**

A gift today however big or small can help us in our mission to build better futures.

Did you know?

We're here for everyone working in horticulture including

Arborists | Florists | Foresters | Gardeners | Garden Centres | Garden Designers | Greenkeepers | Grounds Staff | Growers | Landscapers | Landscape Architects | Nurseries | Tree Surgeons | Viticulturists

£60

COULD FUND A TRIAGE APPOINTMENT FOR SOMEONE STRUGGLING **THIOL HTIW OR BACK PAIN**

£72

ONE PERSON WITH **MENTAL HEALTH TRAINING**

S Visit perennial.org.uk/ donate or scan the QR code to make a donation.



Advocacy in action

In the early summer, Perennial joined leading horticultural and landscaping organisations in calling for the removal of VAT on SPF 30+ sunscreen, recognising it as essential protection, not a cosmetic.

This vital advocacy effort aims to protect outdoor professionals from preventable skin cancer and reduce the financial barriers to sun safety. The evidence is clear: too many in our industry face unnecessary health risks simply for doing their jobs.

Perennial proudly stands with the sector in urging the government to reclassify sunscreen and prioritise the health of horticultural workers.





For over 25 years, Clive ran a successful landscaping and gardening business, building a loyal client base purely through word of mouth. "I loved it," he says. "Being outdoors, working with plants - it was where I was meant to be."

His passion for horticulture started young, helping out at a fuchsia nursery while still at school, and this never really left him.

But when Clive's health took a sudden turn, everything changed after a routine operation in 2018.

Multiple surgeries, chronic pain and frustration left him isolated and unsure of how to move forward. "It worried me that it happened so quickly. At first, I tried to stay positive. But it got harder. It felt like I was sinking." Stress mounted and finances dwindled, as his partner Alan became his full time carer, meaning they were both unable to work.

The physical pain was constant. The emotional toll, just as heavy. "You go from being active every day to hardly managing the basics. My partner and I were near breaking point."



Clive's message is clear:

"I've always supported Perennial - and if you can, you should. You never know when they could help you."

If you are in a position to help please set up a regular donation at **perennial.org.uk/regular-giving** or scan the QR code.



It was at a trade nursery event that Clive first came across Perennial. A leaflet taken on the day led years later to a phone call and that phone call changed everything.

Forennial took most of the pressure off and took the stress out of that side of things. Just a bit of help can make you feel so much better.

That first conversation marked a turning point. Clive went from feeling isolated and overwhelmed to supported and understood. What had seemed daunting at first quickly became the first step toward regaining some control over his situation.

💶 I didn't realise the help that I'd get. 🥊



Clive's caseworkers provided him with one-to-one support to help him navigate the benefits system and helped complete the paperwork. "We were lost as to where we could go and what we were entitled to. The help has been unbelievable."

Now, Clive continues to face challenges, but he no longer faces them alone and now feels hopeful.

With ongoing support he's starting to imagine reclaiming life's simple joys: swimming, walking the dog and gardening again.

His advice to people in horticulture who might be holding off getting in touch:

Solution Don't be afraid to reach out. I left it longer than I should have. 📕

Like Clive, many people in horticulture find themselves facing sudden, life-changing challenges. It's in those unexpected moments that Perennial steps in - offering not just advice, but real, practical support, empowering people to achieve long-term solutions.

By donating, you can help ensure that this support is always there when it's needed most. A donation of any size helps Perennial plan ahead and be ready to respond to the next person who picks up the phone.

Perennial is more than a charity - it's a lifeline.

Get in touch

When life takes an unexpected turn, knowing help is at hand can make all the difference.

For Clive, Perennial was there, ready to listen, take action, and guide him through those challenging years. Clive's advice is simple: "Regardless of your circumstances, go and get help."

If you or someone you know needs help call **0800 093 8543** or visit perennial.org.uk

A day in the life

Ruth Jones - Helpline Caseworker

What does a typical day look like for you? Or is there such a thing?

"There's not really a typical day as such. Every day can take a different turn depending on what people get in touch about, so you can be dealing with very different things from one day to the next.

Having said that, we have certain ways that we work together as a team, so the day usually starts with a catch up – we make sure we've had a look at every contact that has been made, discuss the status of each of them, share thoughts and advice that we can pass on.

Then each day itself is made up of responding to those people who have got in touch on our online form or taking calls that come in there and then."

What happens when someone gets in touch?

"However people get in touch, either by phone or using our online form, or if they have been referred to us by another organisation, it all starts with a conversation, which I want to reassure people shouldn't be seen as too daunting.

It's simply a friendly, confidential chat with someone who is empathetic, there to listen and who is interested in asking genuine questions to try and help them.

This means that we can understand the issues, what they might be facing, what type of support they may or may not have, and what steps could be taken - so we have as much information as possible to be able to consider the best advice and next steps for them.

However, we do know that some people are more comfortable with online or email so, if we can't get hold of them by phone then we will email them saying it would be great to have a conversation. But obviously it's completely people's choice, as to whether they take that offer up or not.

After that, it depends on what we agree together is the best course of action for their particular situation.

All of us here understand that for many, getting in touch with us, is the first step they have taken with anyone, so we are really conscientious about getting back to people as quickly as possible and making it a positive experience.

And that's something I really genuinely care about doing well and I take really seriously."

What type of things do people get in touch about?

"In all honesty, anything and everything.

It might be looking for information about benefits they're entitled to or needing advice about a particular health issue that's affecting their work, or money problems that are getting out of control. Or they may be dealing with a bigger event like being made homeless or a bereavement and need someone to turn to.

Whatever it is, we are genuinely here for people and want them to get in contact so we can be there for them and help.

And even though they've felt nervous about getting in touch, many have said that they felt better afterwards - and that's what I aim for, so people see it as a positive thing."

What would you say to someone who's maybe feeling embarrassed or worried about getting in touch?

"Lots of people say to me "oh I feel so embarrassed" or they sometimes get upset because they say they "feel so ashamed" but it's so important to me that people genuinely know not to worry about that.

This is what I'm here for.

They are not the only one getting in contact and they are certainly not alone. There are other people in similar situations and we are genuinely here to help."



What do you love about what you do?

"People are amazing. Sometimes despite the difficulties people are facing, the conversations I have are wonderful actually, because people can be so surprising in how able they are to cope with what are sometimes awful things and how they are still able to hold a conversation with you.

I can come away thinking that call was really positive - not because of me, but because of them; because despite everything they are going through they are able to communicate what's going on in their world really well, or they've clearly got resilience even though they are finding things tough or they've still got a sense of humour, or quite simply you can tell they are just a lovely person.

I want to make a difference and help in some way and if I can do that then I feel happy."

Here's how you, or someone you know, can get in touch.

- **⑤** You can call the Helpline on **0800 093 8543**⁺
- Or use our online form at perennial.org.uk/contactform

If you'd like to find out more about the charity, all our free services and how we can help, simply head to perennial.org.uk

+ Open Monday, Tuesday, Thursday and Friday 9am-4.30pm and Wednesday 10am-4.30pm. Excludes bank holidays.

Mark Gregory named Perennial's first Trade Ambassador

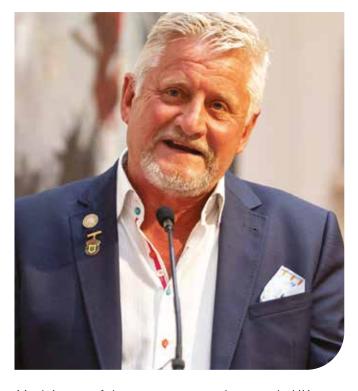
Perennial are engaging the horticultural industry like never before. With a new ambassador programme and 200 thriving partnerships, 2026 is set to be a landmark year - uniting the trade around a shared purpose: looking after our own.

Our work is shaped by the voices of the horticultural community, amplified by passionate advocates. That's why we're delighted to welcome renowned garden designer, landscaper and horticulturist Mark Gregory as Perennial's first Trade Ambassador.

In this new role, Mark will champion Perennial's mission across the horticulture, landscaping, and garden design sectors, raising awareness and inspiring stronger engagement from trade professionals. His deep passion for the industry and long-standing commitment to Perennial make him an ideal figurehead for this role.

Perennial has always held a special place in my heart. I've seen first-hand the impact their work has on people's lives. It's a real honour to be asked to step into this ambassador role and help carry the message further into the trade. I'm excited to get to work and to play my part in ensuring no one in horticulture faces hardship alone.

Mark Gregory



Mark is one of the most respected names in UK horticulture, with over 100 Chelsea Flower Show gardens and multiple gold medals to his name. Beyond the accolades, he brings an authentic understanding of the challenges facing today's professionals.

Mark's appointment comes as we launch a fresh push to connect with businesses across the industry. If you share our vision, now is the time to become a Perennial Partner.

Explore our new partnership brochure and help us grow a better future - for everyone in horticulture.



Did you know?

We offer a free Money Management Tool, Health & Wellbeing App, Online Career Hub, Legal Helpline, Physio Service, Resources for Carers & Bereavement support app.

Making a gift in your will to Perennial

Choosing to include Perennial in your will is a wonderful way to celebrate a love of plants and people, knowing that your gift is supporting all those who work in horticulture.

Whatever the amount, large or small, it makes a big difference. Every gift helps to improve the lives of those who contact us for help. Your future gift lives on in those we help and their families.

With an up-to-date will you can have peace of mind that the people and causes that matter to you have been looked after the way you choose. It's the only way to make sure your wishes are followed the way you intend.

We know that making a will can be a daunting task.

To make this easier we have partnered with Octopus Legacy, expert estate planners, so you can write or update your will for free*.

Please head to our website for more information: **perennial.org.uk/legacies**

While many supporters choose to include a gift in their will to Perennial, there's no obligation to do so when using this confidential service.

You can write your will: -

- Online at perennial.org.uk/will
- Over the phone on 020 4525 3605 and quote
 Perennial or
- In-person by calling Octopus Legacy on the number above to arrange a home visit or in-branch meeting.





Or if you'd like to discuss leaving a gift in your will with the charity directly, please contact: **legacy@perennial.org.uk** or call **01372 373962**.

*Applies to simple wills only. Discounts are applicable for wills with trusts.

Recent legacy gifts have been generously made by supporters who first contacted Perennial many decades ago to buy Christmas cards or other small items from our online shop such as gardening gloves or secateurs and have stayed loyal to the charity.

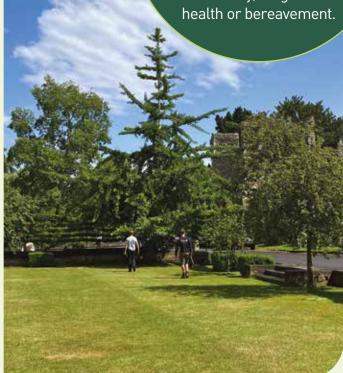
We acknowledge with grateful thanks all those who have remembered gifts in their wills to Perennial.

In partnership with

octopuslegacy

Did you know?

We can help with everyday challenges when it comes to your money, health, family and career, as well as life-changing events such as homelessness, redundancy, long-term ill health or bereavement



What's coming up: **Exclusive Garden Tours 2026**

We're delighted to share our list of special garden visits for 2026 including much loved favourites and some brand-new gardens.

Whether you're a returning guest or looking to join us for the first time, a warm welcome awaits you as part of something really special.

Enjoy behind-the-scenes access to some of the UK's most treasured private gardens, not often open to the public, with tours given by either the owner themselves or the Head Gardener. Each tour includes a relaxing lunch at the garden or a nearby eatery.

Every booking supports those who work in horticulture, like Clive, who shares in this issue the relief and support Perennial offered when he needed it most.

Our showstopper this year is a visit to the garden of restauranteur, broadcaster, cookery writer and novelist, the Great British Bake Off's Prue Leith, You will enjoy a tour of her garden with her Head Gardener and savour some of Prue's homemade apple juice in her kitchen. If Prue isn't filming, you may even get the chance to meet her yourself.



By joining our Exclusive Garden Tours today, you will not only enjoy a beautiful day out, you'll be helping the lives of people in horticulture.



Immerse yourself

in autumn colour and calm







As autumn sets in, Perennial's three gardens – Fullers Mill in Suffolk, The Laskett in Herefordshire and York Gate in West Yorkshire – continue to delight with rich colour, structure and atmosphere.

While many gardens fade with the season, ours come into their own. Expect vibrant autumn colour, elegant topiary and late blooms that bring warmth and vibrancy to crisp autumn days. Whether you're seeking a quiet place to reflect, a fresh burst of inspiration for your own garden, or simply a restorative day out, there's something special to discover in each of these unique spaces.

Fullers Mill, an RHS Partner Garden, offers a serene retreat, rich with texture and warm colour, where fiery leaves and gentle reflections on the River Lark invite stillness. The Laskett's formal lines and theatrical touches offer a bold tapestry of colour, full of symbolism and personal history. York Gate is a jewel of design and detail, with warm-toned foliage and late blooms enhancing its intimate, Arts and Crafts inspired rooms. All are a masterclass in seasonal beauty.

Over the years Perennial has been generously gifted these three gardens for their long-term

preservation. And remember that with every visit to our gardens, purchases from our cafes, shops or online store and any donations, you'll be helping Perennial provide vital support to all those, like Clive, in the UK working in or retired from horticulture and their families during challenging times.

We invite you to visit our gardens until the end of October and look forward to welcoming you.

Looking forward
to 2026, our gardens
will be opening
for our annual
snowdrop days
in February

Fullers Mill

Every Wednesday and Friday in February, 11am - 3pm

The Laskett

14 and 15 February, 10:30am - 4:30pm

York Gate

14 February - 1 March, 10am - 3pm



The Kitchen Garden

at York Gate

Our Trainee Gardener Sian reflects on a productive year

Running the kitchen garden at York Gate has been a season of learning, growing and harvesting, under the watchful eye of scarecrow Geoff, named in honour of Geoffrey Smith, who once voiced his thoughts on the garden's design. With a background in allotment growing, I was naturally drawn to this space where beauty meets productivity.

Throughout the year, I've focused on crops that offer both visual appeal and culinary value, from stepover apples to hazel supports woven on site. We've trialled the 'Three Sisters' companion planting with ornamental sweetcorn and beans, and the sunny

weather has helped keep the corn just ahead of the beans - a rare triumph in the UK!

Another goal has been to supply the café with fresh, unusual produce. Tomatillos, Thai basil and aubergines are now finding their way onto the menu, showcasing the garden's diversity. Meanwhile, a corner bed has been dedicated to perennial edibles, inspired by the Spencer family's original vision and Fred's journals. The dwarf mulberry is a particular highlight.

It's been a season of growth in every sense challenging but rewarding. I'm already excited for next year and the chance to refine this space even further.





Read Sian's full account here: perennial.org.uk/garden-news

> York Gate is a unique place to visit - gardens beautiful, shop and café very useful and staff informative and friendly. Just a nice size for a stroll in the fresh air and chance to share time with a friend, while supporting a worthwhile charity.

Thank you

to all those gardens who have opened for Perennial as part of the National Garden Scheme (NGS) and Scotland's Gardens Scheme (SGS). Being your nominated charity provides us with vital funds to support all those working in horticulture

Shop and café open until 21 December



Fullers Mill and York Gate Gardens named as 2025 Tripadvisor Travellers' Choice Award Winners

A Year of Friendship, Plants and Fellowship

This year has been an absolute joy for the Fellowship, with memorable garden visits and inspiring conversations. From walking and talking plants with Lady Egremont, Robin Lane Fox, Alan Gray and Graham Robeson, to an especially warm welcome from the most generous Head Gardener at Hampton Court, Graham Dillamore.

We've also grown in number, welcoming new Fellows including Alan Beaumont, a semi-retired horticulturist, who raised an incredible £1,300 through a plant sale. His generosity embodies the spirit of the Fellowship – shared passion for plants, supporting people in horticulture.



Looking after people in horticulture

Fundraising in full swing

Over the summer, Perennial brought the trade together through two fantastic fundraising events that raised nearly £10,000 to support people in horticulture.

The action kicked off at Fulham FC's Training Ground with our five-a-side **Kick for a Cause** football tournament, drawing teams from across the industry for a competitive, high-energy day. Shortly after, we teed off at Pyrford Lakes Golf Club for our inaugural **Charity Golf Day**, where 60 golfers enjoyed sunshine, competitive action and a post-game BBQ.

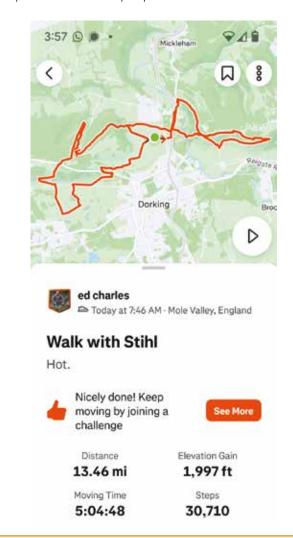
A huge thank you to everyone who participated - your enthusiasm and generosity make a real difference to those we support.

Both events were generously sponsored by a number of our partners in the trade. A big thank you to Renson, Fulham FC Training Ground, Wildwood Machinery and ICL.

Sponsoring one of our activities is a fantastic way to support the charity of the trade. If you would like to sponsor an activity in 2026 then please get in touch. There are a wide variety of options available.

For more information check out our page at perennial.org.uk/get-involved

In June, a 21-person team from STIHL joined members of Perennial to take on the heat and hike a half marathon around the Surrey Hills. Since beginning their support in 2024, STIHL has already raised over £12,500 for Perennial. Eleanor Steele from Perennial said: "It was brilliant to be joined by the team from STIHL and to hear why they have chosen to support Perennial. We are really lucky to have a global company champion our work and help us reach more people in horticulture."



Seasonal shopping

When you buy your Christmas cards and gifts from Perennial, you're helping us support everyone in horticulture facing tough times – or even prevent problems before they arise. Every purchase directly contributes to the work we do.

Pack of 10 cards with envelopes. Cards measure 140 x 140mm and the message inside reads 'With Best Wishes for Christmas and the New Year' unless stated otherwise.



01 A Winter's Day



02 £4.25 Wheelbarrow & Greenhouse



03 £4.25 Hoe Hoe Hoe



04 £4.25 Robin, Snowdrops and Holly Blank inside



Mother and Baby



06 Eerry Christmas



07 £4.25 Moonlit Tree and Bunnies



Bethlehem Brights



09 £4.25 Snowdrop Serenity, Blank inside



10 £6.96 Second Class Stamps, book of 8

Special offer! Choose any 4 packs below for £10.



Christmas Thyme



12 Birdboxes



12 Days of Gardening



Fork Handles by Shed



15 £3 Ruby Wreath



Browse our full range online at

perennial.org.uk/shop

or call us on

0800 093 8792

to place your order.



Gifts for family and friends



£7.99 Mushroom Socks, Size 4-8 or 9-12



Allotment Essentials, 20 x 30cm tray, dibber, pots, gloves, twine, pencil, labels



Marigold & Shea Butter Hand Cream, 75ml, made in Yorkshire



POM Mens Navy Knitted Hat, Grey trim



£4.25 Nutscene Jute Twine, Marine Twist, 110m



Hydréa London Grass Sea Sponge, Sustainably harvested



Bug Socks, Size 4-8 or 9-12



£2.99 Liliana Shopping List, Magnetic, 74 pages



£8.00 In The Garden Body Scrub, 200g in reusable tub



Sweet Pea & Honeysuckle Hand Cream Collection, 3 x 30ml in gift box



£14.00 Niwaki Garden Snips Carbon steel, 18cm long



£22.99 Burgon & Ball Rose Pruner, Carbon steel, 20cm long



£32.00 Niwaki Leaf Bag, Ripstop outer, PVC liner, 50 x 50cm



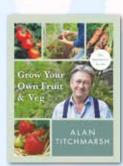
£32.00 34 Niwaki Kneeler, Weatherproof canvas, 48 x 29 x 5cm



£22.99 Burgon & Ball Bypass Secateurs, Carbon steel, 21cm long



Christmas Alphabet Jigsaw, 1000 pieces



Grow your Own Fruit & Veg by Alan Titchmarsh, Paperback, 312 pages



Word Searches: Perfect Pocket Puzzles, Paperback, 12 x 20cm



£19.99 Perennial's Three Gardens Jigsaw, 1000 pieces



£8.50 After Dinner Jokes, 64 food-themed joke cards















Christmas essentials



41 £3.49 Nostalgia Napkins (Santa & Tree), Pack of 20



Nostalgia Boxed Candle (Santa & Tree), 7cm high



43 £3.49 Make Your Own Felt Gingerbread Man



Snug for Winter Wrap and Tags, 5 sheets each of 2 designs



45 £7.99 Christmas Joy Tin Candle, 5cm high



46 £7.00 Partridge Tree Decoration, Wooden, 86 x 6mm



47 £2.99 Feather Robin Decoration, 11cm long



Acorn Honeycomb
Decoration, Recycled
paper, 10cm high



49 £4.50
Tree Honeycomb
Decoration, Recycled paper,
10cm high



50 £5.00 Robin Honeycomb Decoration, Recycled paper, 14cm wide



Order before 16th December for pre-Christmas delivery

Order form - Details



No.	Description		Price	Qty.	TOTAL
1. Whilst every attempt will be made to send out your order within five working days, there may be times when we are waiting for stock of an item. Please allow 28 days in this instance. P&P Goods up to value of £75.00 P&P Goods value above £75.00		ie of £75.00	£3.95		
		P&P Goods value above £75.00		FREE	
2. Returns will only be accepted within 28 days of delivery and must be in original packaging as received. 3. If we are out of stock of an item you have selected, we will offer you a substitution or refund of the same value		Donation	£		
or more.				TOTAL	£

For details on how we process your data please visit **perennial.org. uk/privacy**. You can update your contact preferences at any time by contacting us at the address below or email **info@perennial.org.uk** or call **0800 093 8510**.

Are you a UK tax payer? Tick here and boost your donation by 25p of Gift Aid for every £1 you donate. Gift Aid is reclaimed by the charity from the tax you pay for the current tax year.

I would like to Gift Aid all donations I make to Perennial in the future, or have made in the past four years, until I notify you otherwise. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay the difference.

Please post to: Perennial, 115-117 Kingston Road, Leatherhead, Surrey, KT22 7SU – Alternatively, shop online at: perennial.org.uk/shop or call: 0800 093 8792

Customer Details	Payment Methods			
Title: Forename:	Online perennial.org.uk/shop			
Surname:	By phone on 0800 093 8792			
Address:	By cheque payable to Perennial and all major credit cards are accepted except			
	American Express.			
	Card No:			
Tel:	Cala No.			
Email:				
	Expiry Date:			
To receive email updates tick here 🔲	Security No:			

Give the gift of support this Christmas

Perennial's virtual gifts are more than donations, they are acts of kindness and a thoughtful way to help us to support people in horticulture and their families.

We'll send you a specially designed thank you card which could also be personalised for your chosen recipient.





gives helpline & emergency support in moments of crisis



helps with energy bills bringing comfort and security to families



provides round the clock **mental wellbeing support**



puts food on the table for a family this Christmas



helps keep a **safe roof overhead** for a family
this winter

To make your gift and receive a specially designed thank you card visit **perennial.org.uk/gifts**



Donate

perennial.org.uk/donate



Visit

perennial.org.uk



0800 093 8543+

+ Open Monday, Tuesday, Thursday and Friday 9am-4.30pm and Wednesday 10am-4.30pm. Excludes bank holidays.

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