

# Partnership benefits



Helping people  
in horticulture  
**Perennial**



Our Partnership schemes are designed to accommodate businesses of all sizes and budgets. This is a dialogue, and we will work with you to tailor your partnership to deliver the specific benefits you seek, while securing the financial support we need to continue our vital work in the horticultural industry.

BENEFITS	MEMBERS		PARTNERS			
	BRONZE MEMBER £100 - £300	SILVER MEMBER £500 - £800	GOLD PARTNER £1,000 - £2,000	PLATINUM PARTNER £2,500 - £4,000	DIAMOND PARTNER £5,000	DIAMOND PLUS PARTNER £10,000
Letter of thanks and certificate	✓	✓	✓	✓	✓	✓
Exclusive use of Perennial logo	✓	✓	✓	✓	✓	✓
Social media message announcing partnership	✓	✓	✓	✓	✓	✓
Perennial pin badge			✓	✓	✓	✓
Listing on our website with URL		✓	✓	✓	✓	✓
Invitations to exclusive networking events			✓	✓	✓	✓
Free collateral for staff areas				✓	✓	✓
Exclusive sponsorship opportunities				✓	✓	✓
Support for staff fundraising events	✓	✓	✓	✓	✓	✓
Free staff webinars				✓	✓	✓
Co-branded pull-up banner				✓	✓	✓
2 free places at annual fundraising lunch/dinner				✓	✓	✓
1 table at annual fundraising lunch/dinner				✓	✓	✓
Dedicated regular e-newsletter					✓	✓
Bespoke "Proud To Support" graphics					✓	✓
Bespoke event at a Perennial garden						✓
Dedicated account manager						✓
Services induction webinars			✓	✓		
In-person Services induction					✓	✓

Partnership levels are based on an annual donation, with flexible payment options available.

