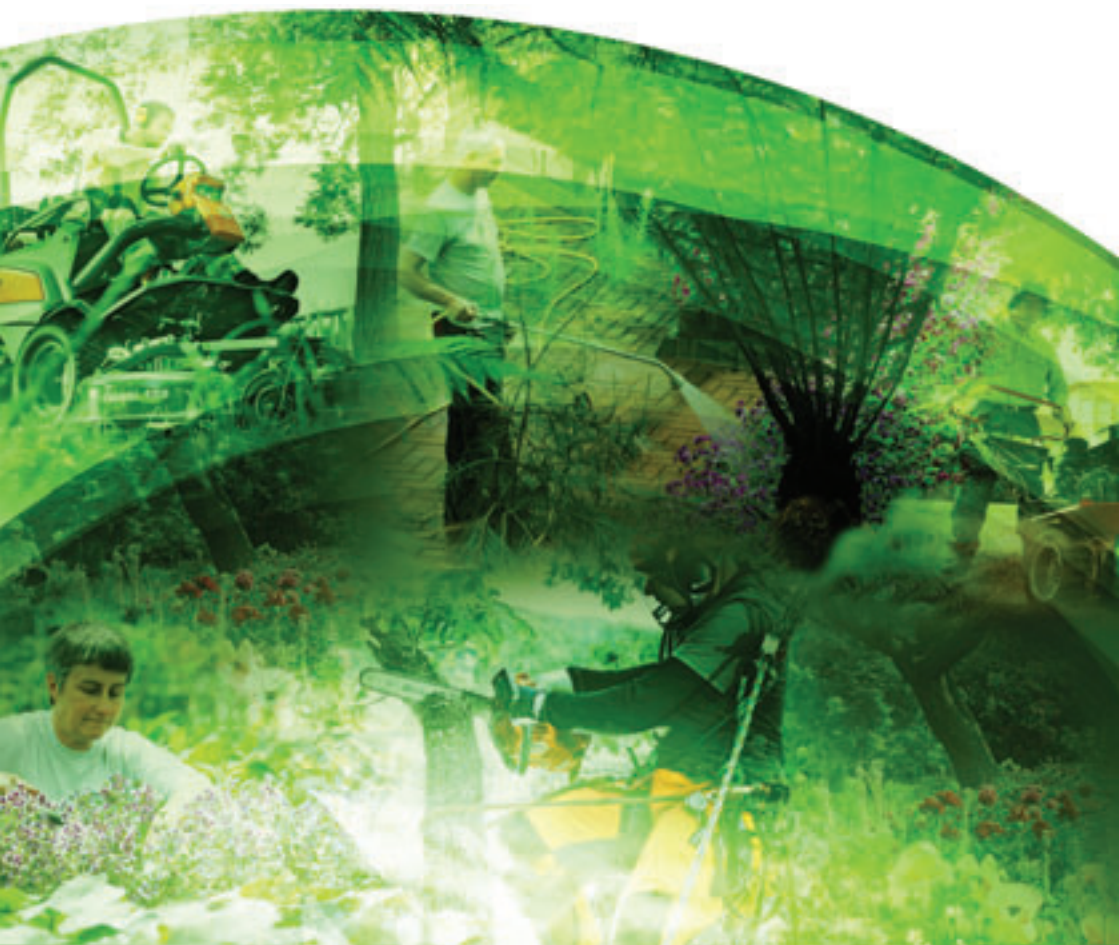


Perennial Partners

Annual membership scheme
supporting your trade charity



While you are looking after our green spaces, we look after you and your family.

Perennial steps in when the going gets tough – assisting horticulturists when they are facing challenges caused by ill health, accident, financial hardship, redundancy, bereavement, or indeed the challenges of retirement. Whether currently working in the industry or retired from it we help all horticulturists, including:

landscapers, grounds maintenance staff, tree surgeons, golf greenkeepers, turf and grounds care professionals, parks and garden staff, garden designers, nursery staff, people working in intensive production horticulture and gardeners. We also help their close family – spouses, partners and dependants.

We receive no government funding. Our work depends entirely on the support of the horticultural industry, its suppliers and the garden loving public.

By becoming a Perennial Partner you can ensure that our work continues and help us to plan for the future by agreeing regular contributions at a level you feel comfortable with. As a company making an annual qualifying donation to charity, the amount paid each year can be set against profits for Corporation Tax purposes.



We have been a Gold Perennial Partner since 2011 and I think every business in our industry should support the work of our trade charity by becoming a Perennial Partner. Perennial can throw a lifeline to your employees and maybe even to you."

Steve McCurdy
- Majestic Trees



Perennial had faith in me and gave me the support and friendship that has helped me rebuild my life."

Other ways to help

- Adopt Perennial as your charity of choice for all fundraising activities.
- Sponsor a Perennial activity and raise your profile in the industry whilst publicly demonstrating your support for your trade charity.
- We are few and you are many! Please help us spread the word about our services through your AGMs, newsletters, social media and your team meetings.
- Offer a product or a service where a percentage of the sale goes to support Perennial.
- Recycle your mobile phones and inkjet cartridges and display our collection boxes in prominent positions.

For more information on any of the above, please contact Sue Brinsden on **01372 373962**.

How we have helped

Horticulturist Kate Powell became seriously ill with kidney failure, and she was forced to stop working while waiting for a kidney transplant. Kate contacted Perennial and was visited by a Caseworker within days. Kate says "My Caseworker was and still is brilliant, a lifebelt in the flood, the Caseworkers are professional, discreet and they will go out of their way to do everything they can to help you".



Nurseryman John Foley saw at first hand how Perennial helped his family when his father became ill while John was still at school. Perennial helped the whole family paying for school trips and accessing funding so John could go to Askham Bryan Horticultural College to study Landscape and Garden Management.

Landscape gardener Matt* had terminal cancer, and was concerned for his one year old child and expectant wife. Sadly, Matt died two weeks after contacting Perennial, but by then a hardship grant had been awarded. Perennial still supports this family with a regular quarterly payment.

Arborist Phil* suffered a devastating accident at work, which left him paralysed from the waist down. Perennial gave financial and emotional help, which helped Phil follow an intensive programme of physiotherapy and now he can walk with the help of a walking frame.

Retired groundsman Joe*, was forced into early retirement through ill health. He was isolated, could not manage his finances and was being threatened with eviction. Perennial stepped in and worked with Joe to get his finances in order, helped him secure Disability Living Allowance and helped him budget.

*Names have been changed to protect our clients' privacy.

Mark Gregory is our Ambassador for the Perennial Partner membership scheme

"Like many of us in horticulture I was not fully aware of the vast range of services and help that Perennial offers to us. I then discovered they were helping people I knew and in ways I had not fully understood before. The help they give is pretty amazing and I am proud to support their work. The more I hear about the work that Perennial does, the more impressed I am and the more convinced I am that we should all be Perennial Partners."

"This charity supports us when the going gets tough, so we should support them. I feel happier knowing that my team have the assurance of this great charity behind them. Landform Consultants are Perennial Partners – are you? Please pledge your support and become a Perennial Partner today."

Mark Gregory - MD, Landform Consultants



photo credit: Jonathan Ward/Ginger Horticulture

Join as a Perennial Partner by ticking the box of your choice.

Diamond Perennial Partner (ref no: YM0204NW)	£5000
Platinum Perennial Partner (ref no: YM0203NW)	£1000
Gold Perennial Partner (ref no: YM0202NW)	£500
Silver Perennial Partner (ref no: YM0201NW)	£250
Bronze Perennial Partner (ref no: YM0200NW)	£100

Title: First name: Surname:

Company:

Address:

Postcode:

Email: Tel: (mobile/work/home)

Business Type: Number of staff:

Please tick your preferred payment method: Cheque BACS Standing Order (complete the details below)

Account name: Perennial **Bank:** Co-Operative **Sort Code:** 08 02 28 **Account:** 65478266

Dated this day of 20

Name of Bank:

Branch Address:

Sort Code: Account Number: Ref:

The sum of (words) (figures) £

On (day) (month) (year)

and continue to pay annually on this date until further notice.

SIGNATURE:

DATE:

THIS CANCELS ANY PREVIOUS INSTRUCTIONS TO PERENNIAL – GARDENERS' ROYAL BENEVOLENT SOCIETY

This arrangement can be cancelled at any time by writing to your bank. In order that we may anticipate changes to our income, we would be grateful if a copy letter could be sent to us.

DATA PROTECTION ACT

We would like to keep in touch with you about the work we're doing. We do not share your information with any third party. Please tick this box if you do not wish to receive these by: mail email telephone SMS



Visit www.perennial.org.uk or call

General Helpline | **0800 093 8543**

Debt Advice Line | **0800 093 8546**

Enquiry Number | **0800 093 8510**



Please scan code to visit our website

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