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'Perennial – Celebrating 175 Years' GPG/9

GET THE CHELSEA LOOK WITH THE NEW PERENNIAL PLANT COLLECTION

Perennial has launched a new Chelsea Plant Collection to celebrate taking part in this year's RHS Chelsea Flower Show. Award-winning garden designer Jo Thompson has selected some of her favourite plants from the Great Pavilion exhibit she designed for Perennial, giving a flavour of her Chelsea planting scheme to try at home. The collection is available to buy online, thanks to a new partnership between Perennial and Coblands Nurseries.

All hardy perennials, the collection of five top quality plants are fantastic additions to any garden. Seasoned online plant specialists Coblands Nurseries have also supplied many of the plants for the Chelsea exhibit. Every purchase makes a valuable contribution toward helping Perennial in its valuable work in supporting horticulturists and their families in times of crisis.

The Perennial exhibit at the Chelsea Flower Show marks its 175th anniversary as the only UK charity dedicated to helping horticulturists. The proceeds from the Chelsea Plant Collection will go toward Perennial's target of raising an additional £175,000 this year to mark 175 years.

The plants are:

Anthriscus sylvestris 'Ravenswing'

Crimson-black leaved cow parsley adds texture, height and colour in spring and make great cut flowers.



Artemisia 'Powis Castle'

Sun-loving mounds of low-growing greygreen foliage adds interest to borders or can be grown in pots or hanging baskets.



Salvia nemorosa 'Caradonna'

A stunning addition to any garden. Deep indigo-violet spikes provide a vivid colour from June until October.



Astrantia major 'Roma'

A wonderful clump-forming perennial with umbels of candy pink pincushion flowers. Ideal for cutting for the house.



Geum 'Totally Tangerine'

A popular garden favourite providing beautiful semi-double, rich orange flowers in summer to early autumn.



www.perennial.org.uk/chelseapress

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Anita Bates, Director of Marketing & Development at Perennial, says,

“Visitors to the show, supporters of Perennial and anyone who loves plants can take a bit of Chelsea home by purchasing our Chelsea Plant Collection. Our 175th anniversary has really struck a cord with the horticulture trade and the garden-loving public, so we are delighted to launch this partnership with Coblands Nurseries to allow us to sell plants, while raising additional funds to support our frontline services.”

The complete collection costs £41 (including P&P) and come as well-established plants in 2 litre pots.

To purchase the Perennial Chelsea Collection, visit www.perennial.org.uk/plants or call 0800 093 8510.

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RHS CHELSEA FLOWER SHOW
20 – 24 MAY 2014